

Contents

- 1 – 14 A Cross-Cultural Study of Destination Attributes: Impact on Sustainability of Island Tourism
FATHILAH ISMAIL, ROSELIZA MAT ALIPIAH, NORAIEN MANSOR AND WAN HAFIZ WAN ZAINAL SYUKRI
- 15-25 The Potential of Ecotourism Management Scenario for Sustainable Setiu Wetlands Ecosystems: An Integrated Ecosystem Approach
ROSELIZA MAT ALIPIAH, FATHILAH ISMAIL, NORAIEN MANSOR, AZLINA ABD. AZIZ AND SITI AISYAH SAAT
- 26-36 Modelling Tourism Demand from United Kingdom to Maldives: A Cointegration Analysis
HUSSAIN AUZAR, YASMIN BANI AND SURYATI ISHAK
- 37-51 Understanding Factors Influencing Community Life Satisfaction Towards Sustainable Heritage Tourism Destination: The Case of Yogyakarta, Indonesia
NORZALITA ABD AZIZ, ISTYAKARA MUSLICHAH AND ABDUL HAFAZ NGAH
- 52-67 Influence of Destination Attractiveness on Place Satisfaction and Environmentally Responsible Behaviour in Marine Parks NADZIRAH MOHAMMED, YUHANIS ABDUL AZIZ, KHAIRIL WAHIDIN AWANG AND ZAITON SAMDIN
- 68-80 Exploring the Sustainable Tourism Practices Among Tour Operators in Malaysia
MAISARAH ABD HAMID AND SALMI MOHD ISA
- 81-92 Study of Navigation System at Kenyir Lake to Safeguard Societal Wellbeing NOOR APANDI OSNIN, NOORUL SHAIKUL FITRI ABDUL RAHMAN AND AHMAD FAIZAL AHMAD FUAD
- 93-104 The Evaluation Model for Coral Reef Restoration from Management Perspective for Ensuring Marine Tourism Sustainability LEE CHIA BIN, NURUL HAQIMIN MOHD SALLEH AND LOKE KENG BIN
- 105 – 112 Sustaining the Growth of SME Beach Resorts: A Case Study of Perhentian Islands
KHAIRIL WAHIDIN AWANG AND MAZLINA MUSTAPHA
- 113 – 124 Campus Sustainability: A Case Study in Universiti Malaysia Sabah (UMS)
NURUL FADILAH MOHD. NAWI AND ER AH CHOY

- 125 – 135 Developing Dive Site Risk Assessment Model (DSRAM) to Enhance Tourism Safety and Sustainability in Perhentian Islands
MUHAMMAD AZALI HASMUNI ANUAR, NURUL HAQIMIN MOHD SALLEH AND JAGAN JEEVAN
- 136-147 Enhancing Sustainability through Implementation of Balanced Scorecard: A Case Study of Beach Resorts MAZLINA MUSTAPHA, FATIN ZAWANI ZULKIFLI AND KHAIRIL WAHIDIN AWANG
- 148 – 161 The Sustainability of Nautical Sports Tourism in Terengganu Using A Cost Benefit Analysis NOORUL SHAIKUL FITRI ABDUL RAHMAN, NUR HANIS BAZARUDDIN, SYED FAIZAL SHAH SYED JOHARI SHAH, MOHD HAFIZI SAID AND MOHAMMAD KHAIRUDDIN OTHMAN
- 162 – 174 Is Tourism A Tool for Poverty Reduction in A Developing Country? A Study on Uganda RONALD K. S. WAKYEREZA, NADA KULEDRAN AND RANJITH IHALANAYAKE